

## Think Tank DICE

What is the true value of a company? Its value on the stock market? Its turnover? Or the IP it owns, its know how?

DICE is not listed at the stock exchange and its turnover says little about those high-technology developments in the areas of mobile communications and radar which are years ahead of current commercially available solutions.

DICE lives on ideas and innovations, on courageous and forward-looking products. Behind this there are people whose goal it is to make the best of an idea, to integrate even more functionality on an ever reduced area of a microchip. This mission is reflected by over 100 patents and almost 250 invention notifications registered by DICE over the past ten years.

This is the true value of a company: its human resource. DICE offers an optimal framework in which the employees can fully explore their innovative potential to contribute towards the next generation of high-tech products. This is how the think tank DICE lays the foundations for a flourishing development centre. Quoting Dr. Hans Meixner, "Research is the transformation of money to knowledge. Innovation is the transformation of knowledge to money".

